North-South BRT Milwaukee, Wisconsin Small Starts Project Development Information Prepared February 2023

Milwaukee County proposes to implement a bus rapid transit (BRT) service in the corridor between the Bayshore shopping area in Glendale and Franklin, running chiefly north-south along 27th Street. The project is being planned to feature dedicated bus lanes along a portion of the corridor and 33 BRT stations along the approximately 18-mile route. The service connects key activity centers, including the Bayshore shopping area, the 30th Street Industrial Corridor, Mitchell Park Domes, Aurora St. Luke's Hospital, the 27th Street retail area (south of Oklahoma Avenue), and the Northwestern Mutual Campus in Franklin. The Project's current estimated capital cost is approximately \$148.15 million. The County is still considering how much Small Starts funding it will seek.

The County seeks to enhance mobility in this existing transit corridor, especially for underserved residents. The County believes that such enhancement will support dense, equitable, and pedestrian-oriented mixed-use development and support the local community's commitment to racial equity and social justice investments.

Milwaukee County anticipates selection of the Locally Preferred Alternative (LPA) and completion of the environmental review in late 2023, with adoption of the LPA in the fiscally constrained transportation plan shortly thereafter. The County further anticipates receipt of a Small Starts construction grant in 2025, with initiation of revenue service in 2028.

RECOMMENDED ALTERNATIVE FOR MILWAUKEE COUNTY NORTH-SOUTH BUS RAPID TRANSIT STUDY

