

Reading Road Corridor BRT Project
Cincinnati, Ohio
Small Starts Project Development
Information Prepared June 2023

The Southwest Ohio Regional Transit Authority (SORTA) proposes to implement bus rapid transit (BRT) in a 10-mile corridor between downtown Cincinnati and the Roselawn neighborhood, that will operate in a combination of dedicated bus-only, bus and turn-only lanes, and mixed traffic. The proposed BRT project is anticipated to include up to 15 stations that will feature large shelters, real-time information and fare payment infrastructure, improved bicycle and pedestrian facilities, and a park-and-ride near the northern terminus. Bus priority treatments will be installed throughout the corridor including transit signal priority and queue jump lanes. SORTA anticipates that some portion of the proposed line will be shared with the Hamilton Avenue Corridor BRT, to be determined as design progresses. The project is being planned to connect high-density residential communities in northeast Cincinnati with academic, medical, recreational, and entertainment centers, as well as connection to multiple transit services in the central business district. The project's current estimated capital cost is \$150 million. SORTA is still considering how much Small Starts funding it will seek.

SORTA believes that the project would provide faster, more reliable, and more attractive bus transit service along a north-south corridor between Roselawn and downtown Cincinnati, improve mobility and connectivity, and support vibrant communities and economic development.

The SORTA Board selected BRT in the Project corridor as the Locally Preferred Alternative (LPA) in February 2020 and the LPA was adopted in the region's fiscally constrained transportation plan in June 2020. Completion of the environmental review process is anticipated in early 2024. SORTA anticipates receipt of a Small Starts Grant Agreement in late 2025, and initiation of revenue service in 2027.



University of Cincinnati

Vine-McMillan-Calhoun

Findlay Market

Over the Rhine (SB)

Over the Rhine (NB)

Court Street (SB)

Court Street (NB)

Government Square

Riverfront
Transit Center

Uptown Multimodal Center

Avondale Town Center

Reading-Dana

Bond Hill

Reading-Midpoint Crossing

Roselawn

LEGEND

○ Proposed Station

— Reading Corridor