

**The East-West Bank BRT  
New Orleans, Louisiana  
Small Starts Project Development  
Information Prepared August 2023**

The New Orleans Regional Transit Authority (RTA) proposes to implement the New Orleans East-West Bank Bus Rapid Transit (BRT) Corridor project, a 15.1-mile BRT corridor linking New Orleans East to the West Bank neighborhoods of New Orleans, via the central business district. The route is proposed to have 25 stops with level boarding or near-level boarding platforms, real time arrival information, ticket vending machines, pre-paid all-door boarding, and climate-appropriate shelters. The route is planned to be predominantly center running with transit signal priority and approximately 70 percent dedicated right-of-way. RTA anticipates that operations of the BRT route will require eighteen (18) 60-foot articulated buses. Although specifics are expected to be further refined during the Project Development phase, RTA has indicated that the project cost currently estimated at \$326 million, and RTA anticipates requesting 50% in Small Starts funds.

RTA believes that that project will significantly improve travel time and transit access for residents in New Orleans East and on the West Bank who rely on transit. With dedicated right-of-way and other transit priority treatments, RTA envisions the BRT to offer fast, frequent, and reliable transportation along the corridor, enhancing service for current riders while also attracting new riders.

# East-West Bank BRT Corridor

