

**East-West Bus Rapid Transit
Milwaukee, Wisconsin
Small Starts Project Development
Information Prepared August 2016**

The Milwaukee County Department of Transportation (MCDOT) proposes to construct the 9-mile long East-West Bus Rapid Transit (BRT) project in downtown Milwaukee, Wisconsin. The project will link the Milwaukee County Regional Medical Center to the Downtown Transit Center, Milwaukee's new streetcar line, bus routes, and planned mixed-use residential development. Other destinations will include Marquette University, MillerCoor's Milwaukee Brewery, and the headquarters of Harley-Davidson Motor Company. MCDOT expects the project will include dedicated BRT lanes, 19 stations, off-board fare payment, level boarding, and real-time information displays.

MCDOT's current estimate for the total capital cost of the East-West BRT is \$43-53 million. They have not identified the amount of funds that will be sought from the Small Starts program. A locally preferred alternative was adopted into the region's fiscally-constrained long-range transportation plan on July 28, 2016. MCDOT expects to complete the environmental review process in the summer of 2017, receive a Small Starts Grant Agreement in 2018, and begin revenue service in 2020.