

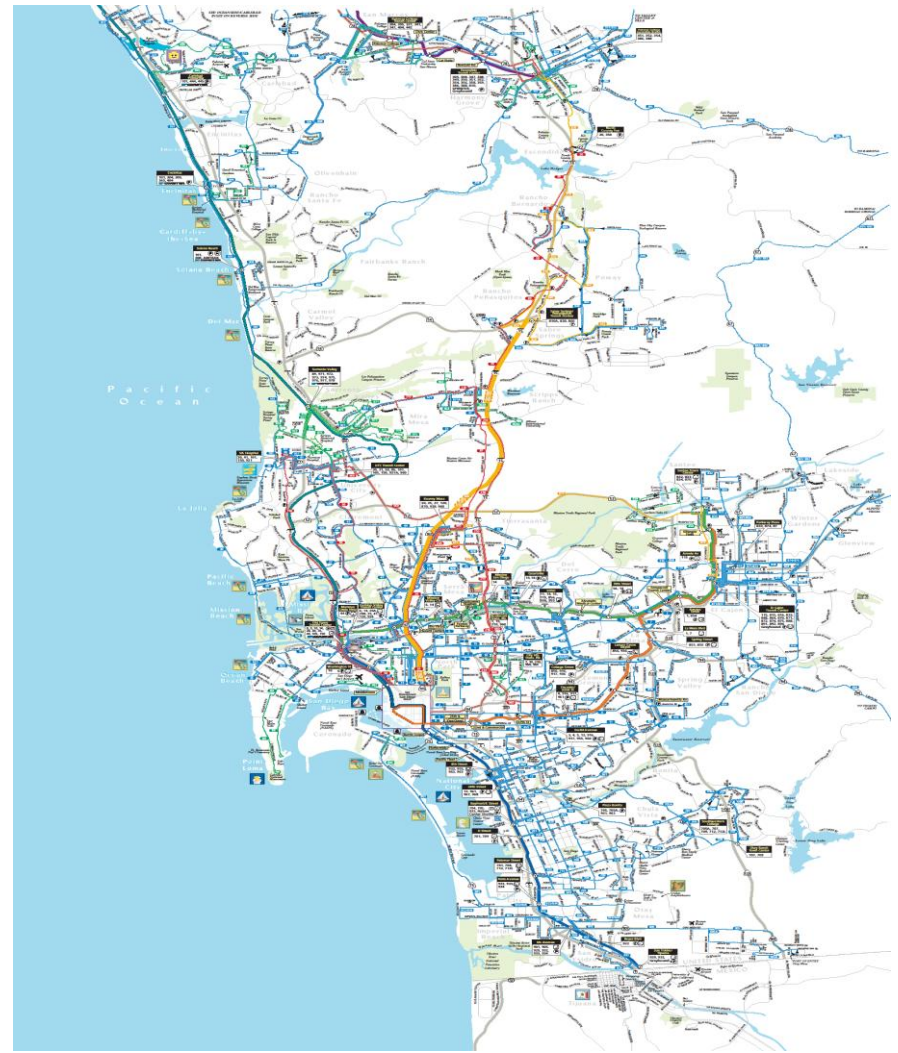


Paul Jablonski
Chief Executive Officer, MTS



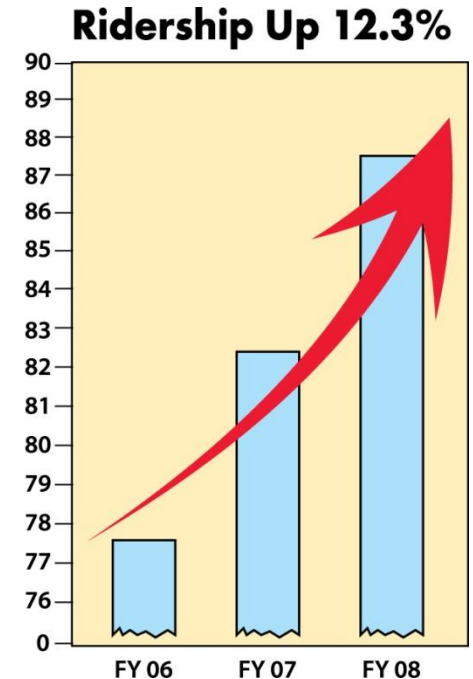
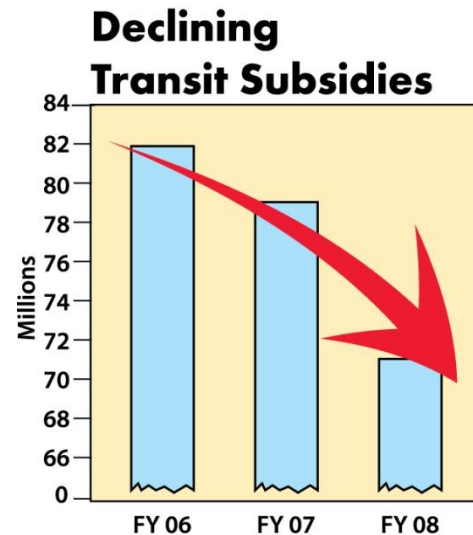
Virtual Tour of MTS

- Virtual Tour
- 90+ fixed bus routes
- 53 miles double-tracked light rail
- 92 million trips in FY09



Economic Realities facing MTS

- Operating subsidies have been slashed by \$30 million in 3 years
- Sales tax revenues have tanked
- Raised fares, reduced service
- PPPs and outside-the-box thinking has helped us sustain service levels



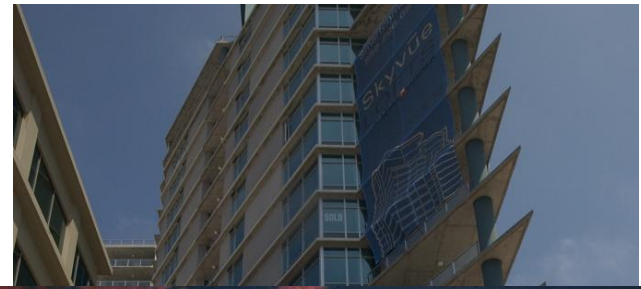
The Power of PPPs

- TODs
- Out-of-box solutions
- Marketing
- Service contracts



Transit Oriented Developments

- \$250 Million in 3/years
- Smart Corner
- Morena Linda Vista
- Grossmont Trolley Station
- Future Opportunities



Private Sector Solutions

- El Cajon Transit Center
- Demolish?
- PPP Renovation
- Cost Savings



Leveraging Marketing Partnerships

- Platform vending
- RFP Results
- Revenue generation
- Extension of marketing reach

The San Diego Symphony, the Metropolitan Transit System and Coca-Cola invite you to attend a

FREE MINI CONCERT

May 8, 2007
6:00 p.m. to 7:30 p.m.
Market Creek Plaza Outdoor Amphitheater
on the corner of Euclid and Market Street
(just south of the Euclid Transit Center)

PROGRAM
6:00 p.m.
Welcome by Councilmember Tony Young,
City of San Diego & MTS Board Member
7:00 p.m.
Post-Concert Reception

Classical music
spotlighting
famous composers,
performed by
San Diego Symphony
musicians!

MARKET CREEK PLAZA

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Ballet Folklórico de México
DE KAROLINA HERNANDEZ

ONLY \$30
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with the Coca-Cola Family Pack.
Also includes round-trip
tickets on Bus or Trolley!
(Two adults and four children up to age 17)

Ballet Folklórico at Symphony Hall
Presented by San Diego Symphony Pops!

FANTASTICO!

RITE AID PHARMACY
THE DANCE TROUPE POPS
MTS

VALID THROUGH 10/29/08

Two Easy Ways to get your Coca-Cola Family Pack of 6 Ballet Folklórico and Bus/Trolley Tickets

IN PERSON: Present coupon and \$30 to the San Diego Symphony Box Office;
750 B St; 10 am-6 pm, M-F
PHONE: 619.235.0804

SAN DIEGO SYMPHONY
JANJIA LING
MUSIC DIRECTOR

*Coca-Cola Family Pack of Symphony and Bus/Trolley tickets available while supplies last.
Sunday, October 29th at 7:30pm



Privatizing Service

- Veolia operates half of MTS bus routes
- New buses
- More service
- Cost savings





Paul Jablonski
Chief Executive Officer, MTS

