

### Onalaska Shared Ride Taxi City of Onalaska

#### General Information

##### Urbanized Area (UZA) Statistics - 2010 Census

La Crosse, WI-MN	
Square Miles	51
Population	100,868
Population Ranking out of 465 UZAs	298
Other UZAs Served	

##### Service Area Statistics

Square Miles	20
Population	32,251

##### Service Consumption

Annual Unlinked Trips	79,279
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##### Service Supplied

Annual Vehicle Revenue Miles	527,471
Annual Vehicle Revenue Hours	31,672
Vehicles Operated in Maximum Service	9

#### Financial Information

<b>Fare Revenues Earned</b>		<b>\$238,091</b>
<b>Sources of Operating Funds Expended</b>		
Fare Revenues	(29%)	\$238,091
Local Funds	(15%)	\$129,042
State Funds	(24%)	\$202,137
Federal Assistance	(32%)	\$265,527
Other Funds	(0%)	\$181
<b>Total Operating Funds Expended</b>		<b>\$834,978</b>
<b>Sources of Capital Funds Expended</b>		
Local Funds	(0%)	\$0
State Funds	(0%)	\$0
Federal Assistance	(0%)	\$0
Other Funds	(0%)	\$0
<b>Total Capital Funds Expended</b>		<b>\$0</b>

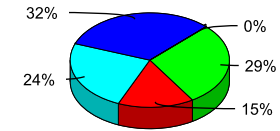
#### Summary Operating Expenses

<b>Total Operating Expenses</b>	<b>\$834,978</b>
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#### Vehicles Operated in Maximum Service and Uses of Capital Funds

Mode	Directly Operated	Purchased <sup>1</sup> Transportation	Total
Demand Response	0	9	\$0
<b>Total</b>	<b>0</b>	<b>9</b>	<b>\$0</b>

#### Sources of Operating Funds Expended

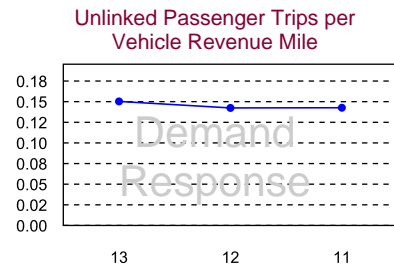
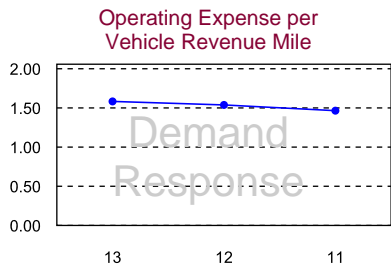


#### Modal Characteristics

Mode	Operating Expenses <sup>1</sup>	Fare Revenues <sup>1</sup>	Uses of Capital Funds	Annual Vehicle Revenue Miles	Annual Unlinked Trips	Annual Vehicle Revenue Hours	Average Fleet Age in Years	Vehicles Operated in Maximum Service
Demand Response	\$834,978	\$238,091	\$0	527,471	79,279	31,672	3.3	9

#### Performance Measures

Mode	Service Efficiency		Service Effectiveness	
	Operating Expense per Vehicle Revenue Mile	Operating Expense per Vehicle Revenue Hour	Operating Expense per Unlinked Passenger Trip	Unlinked Passenger Trips per Vehicle Revenue Mile
Demand Response	\$1.58	\$26.36	\$10.53	0.15



<sup>1</sup> Excludes data for purchased transportation reported separately