

**General Information**

**Urbanized Area (UZA) Statistics - 2010 Census**

184 Santa Barbara, CA  
 56 **Square Miles**  
 195,861 **Population**  
 184 **Pop. Rank out of 498 UZAs**

**Service Area Statistics**

54 **Square Miles**  
 178,200 **Population**

**Service Consumption**

58,356 **Annual Unlinked Trips (UPT)**

**Service Supplied**

325,760 **Annual Vehicle Revenue Miles (VRM)**  
 26,881 **Annual Vehicle Revenue Hours (VRH)**

**Database Information**

NTDID: 90243

Reporter Type: Reduced Reporter

**Financial Information**

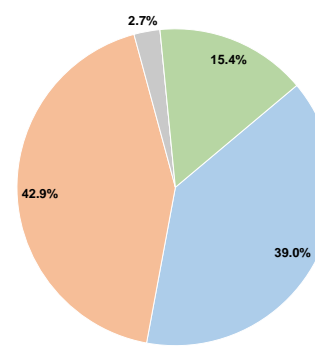
**Sources of Operating Funds Expended**

|                                       |                    |               |
|---------------------------------------|--------------------|---------------|
| Fare Revenues                         | \$820,333          | 39.0%         |
| Local Funds                           | \$901,071          | 42.9%         |
| State Funds                           | \$55,862           | 2.7%          |
| Federal Assistance                    | \$0                | 0.0%          |
| Other Funds                           | \$324,619          | 15.4%         |
| <b>Total Operating Funds Expended</b> | <b>\$2,101,885</b> | <b>100.0%</b> |

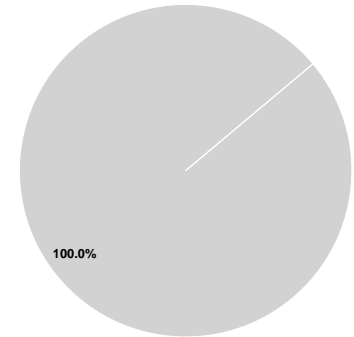
**Sources of Capital Funds Expended**

|                                     |                 |               |
|-------------------------------------|-----------------|---------------|
| Fare Revenues                       | \$0             | 0.0%          |
| Local Funds                         | \$0             | 0.0%          |
| State Funds                         | \$50,794        | 100.0%        |
| Federal Assistance                  | \$0             | 0.0%          |
| Other Funds                         | \$0             | 0.0%          |
| <b>Total Capital Funds Expended</b> | <b>\$50,794</b> | <b>100.0%</b> |

**Operating Funding Sources**



**Capital Funding Sources**



**Modal Characteristics**

**Operation Characteristics**

**Vehicles Operated at Maximum Service**

| Mode            | Directly Operated | Purchased Transportation | Operating Expenses | Fare Revenues    | Uses of Capital Funds | Annual Unlinked Trips | Annual Vehicle Revenue Miles | Annual Vehicle Revenue Hours | Average Fleet Age in Years <sup>1</sup> |
|-----------------|-------------------|--------------------------|--------------------|------------------|-----------------------|-----------------------|------------------------------|------------------------------|---|
| Demand Response | 21                | -                        | \$2,101,885        | \$820,333        | \$50,794              | 58,356                | 325,760                      | 26,881                       | 2.8                                     |
| <b>Total</b>    | <b>21</b>         | <b>-</b>                 | <b>\$2,101,885</b> | <b>\$820,333</b> | <b>\$50,794</b>       | <b>58,356</b>         | <b>325,760</b>               | <b>26,881</b>                |   |

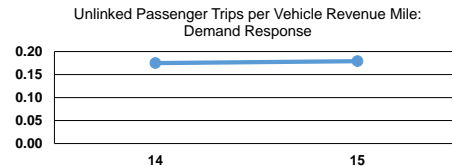
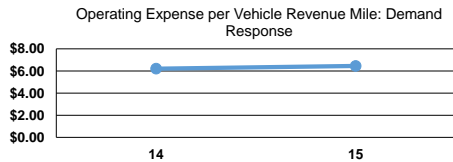
**Performance Measures**

**Service Efficiency**

| Mode            | Operating Expenses per Vehicle Revenue Mile | Operating Expenses per Vehicle Revenue Hour |
|-----------------|---|---|
| Demand Response | \$6.45                                      | \$78.19                                     |
| <b>Total</b>    | <b>\$6.45</b>                               | <b>\$78.19</b>                              |

**Service Effectiveness**

| Mode            | Operating Expenses per Unlinked Passenger Trip | Unlinked Trips per Vehicle Revenue Mile | Unlinked Trips per Vehicle Revenue Hour |
|-----------------|--|---|---|
| Demand Response | \$36.02  | 0.2                                     | 2.2                                     |
| <b>Total</b>    | <b>\$36.02</b>                                 | <b>0.2</b>                              | <b>2.2</b>                              |



**Notes:**

<sup>1</sup>Demand Response - Taxi (DT) and non-dedicated fleets do not report fleet age data.