

**General Information**

**Urbanized Area (UZA) Statistics - 2010 Census**

Rocky Mount, NC  
 46 **Square Miles**  
 68,243 **Population**  
 406 **Pop. Rank out of 498 UZAs**

**Other UZAs Served**  
 0 North Carolina Non-UZA

**Service Area Statistics**

52 **Square Miles**  
 58,742 **Population**

**Service Consumption**

406,074 **Annual Unlinked Trips (UPT)**

**Service Supplied**

1,988,235 **Annual Vehicle Revenue Miles (VRM)**  
 99,083 **Annual Vehicle Revenue Hours (VRH)**

**Database Information**

NTDID: 40096  
 Reporter Type: Reduced Reporter

**Financial Information**

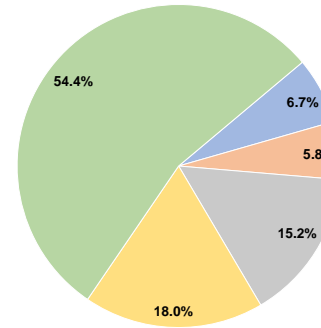
**Sources of Operating Funds Expended**

|                                       |                    |               |
|---------------------------------------|--------------------|---------------|
| Fare Revenues                         | \$294,468          | 6.7%          |
| Local Funds                           | \$255,483          | 5.8%          |
| State Funds                           | \$669,553          | 15.2%         |
| Federal Assistance                    | \$796,001          | 18.0%         |
| Other Funds                           | \$2,400,128        | 54.4%         |
| <b>Total Operating Funds Expended</b> | <b>\$4,415,633</b> | <b>100.0%</b> |

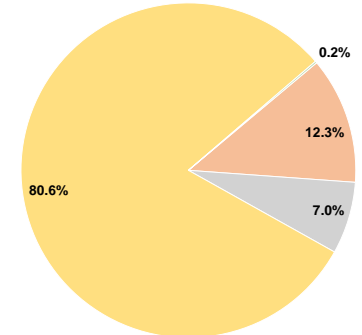
**Sources of Capital Funds Expended**

|                                     |                    |               |
|-------------------------------------|--------------------|---------------|
| Fare Revenues                       | \$0                | 0.0%          |
| Local Funds                         | \$231,345          | 12.3%         |
| State Funds                         | \$131,508          | 7.0%          |
| Federal Assistance                  | \$1,521,304        | 80.6%         |
| Other Funds                         | \$3,235            | 0.2%          |
| <b>Total Capital Funds Expended</b> | <b>\$1,887,392</b> | <b>100.0%</b> |

**Operating Funding Sources**



**Capital Funding Sources**



**Modal Characteristics**

**Operation Characteristics**

**Vehicles Operated at Maximum Service**

| Mode            | Directly Operated | Purchased Transportation | Operating Expenses | Fare Revenues    | Uses of Capital Funds | Annual Unlinked Trips | Annual Vehicle Revenue Miles | Annual Vehicle Revenue Hours | Average Fleet Age in Years <sup>a</sup> |
|-----------------|-------------------|--------------------------|--------------------|------------------|-----------------------|-----------------------|------------------------------|------------------------------|---|
| Demand Response | -                 | 19                       | \$3,269,371        | \$87,620         | \$1,086,043           | 133,738               | 1,652,098                    | 77,330                       | 1.8                                     |
| Bus             | -                 | 7                        | \$1,145,512        | \$206,848        | \$801,349             | 272,336               | 336,137                      | 21,753                       | 2.3                                     |
| <b>Total</b>    | <b>-</b>          | <b>26</b>                | <b>\$4,414,883</b> | <b>\$294,468</b> | <b>\$1,887,392</b>    | <b>406,074</b>        | <b>1,988,235</b>             | <b>99,083</b>                |   |

**Performance Measures**

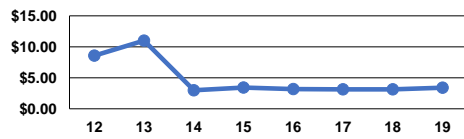
**Service Efficiency**

| Mode            | Operating Expenses per Vehicle Revenue Mile | Operating Expenses per Vehicle Revenue Hour |
|-----------------|---|---|
| Demand Response | \$1.98                                      | \$42.28                                     |
| Bus             | \$3.41                                      | \$52.66                                     |
| <b>Total</b>    | <b>\$2.22</b>                               | <b>\$44.56</b>                              |

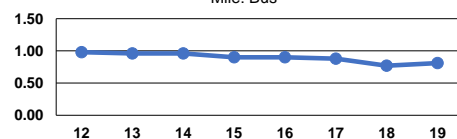
**Service Effectiveness**

| Mode            | Operating Expenses per Unlinked Passenger Trip | Unlinked Trips per Vehicle Revenue Mile | Unlinked Trips per Vehicle Revenue Hour |
|-----------------|--|---|---|
| Demand Response | \$24.45  | 0.1                                     | 1.7                                     |
| Bus             | \$4.21   | 0.8                                     | 12.5                                    |
| <b>Total</b>    | <b>\$10.87</b>                                 | <b>0.2</b>                              | <b>4.1</b>                              |

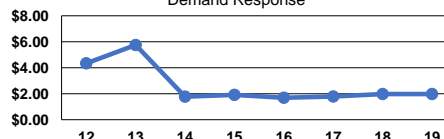
Operating Expense per Vehicle Revenue Mile: Bus



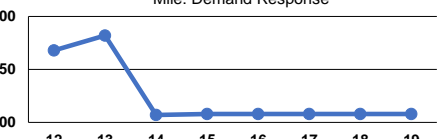
Unlinked Passenger Trips per Vehicle Revenue Mile: Bus



Operating Expense per Vehicle Revenue Mile: Demand Response



Unlinked Passenger Trips per Vehicle Revenue Mile: Demand Response



**Notes:**

<sup>a</sup>Demand Response - Taxi (DT) and non-dedicated fleets do not report fleet age data.