

**General Information**

**Urbanized Area (UZA) Statistics - 2010 Census**

Madison, WI  
 151 **Square Miles**  
 401,661 **Population**  
 92 **Pop. Rank out of 498 UZAs**

**Service Area Statistics**

101 **Square Miles**  
 259,680 **Population**

**Service Consumption**

15,537 **Annual Unlinked Trips (UPT)**

**Service Supplied**

206,896 **Annual Vehicle Revenue Miles (VRM)**  
 11,619 **Annual Vehicle Revenue Hours (VRH)**

**Database Information**

NTDID: 50524  
 Reporter Type: Reduced Reporter

Asset Type: Tier II  
 Sponsor NTDID: 5R06

**Financial Information**

**Sources of Operating Funds Expended**

Fare Revenues	\$85,214	11.4%
Local Funds	\$133,282	17.9%
State Funds	\$208,721	28.0%
Federal Assistance	\$35,000	4.7%
Other Funds	\$282,042	37.9%
<b>Total Operating Funds Expended</b>	<b>\$744,259</b>	<b>100.0%</b>

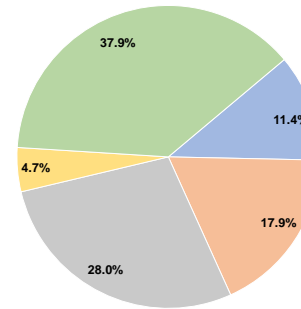
**Sources of Capital Funds Expended**

Fare Revenues	\$0
Local Funds	\$0
State Funds	\$0
Federal Assistance	\$0
Other Funds	\$0
<b>Total Capital Funds Expended</b>	<b>\$0</b>

**Assets**

Revenue Vehicles	7
Service Vehicles	0
Facilities	0

**Operating Funding Sources**



**Performance Measure Targets - 2022**

- Performance Measure - Asset Type - Target % not in State of Good Repair
- Equipment - Automobiles - 33%
- Equipment - Trucks and other Rubber Tire Vehicles - 29%
- Facility - Administrative / Maintenance Facilities - 10%
- Facility - Passenger / Parking Facilities - 10%
- Rolling Stock - AO - Automobile - 77%
- Rolling Stock - BU - Bus - 44%
- Rolling Stock - CU - Cutaway - 47%
- Rolling Stock - MV - Minivan - 51%
- Rolling Stock - SB - School Bus - 0%
- Rolling Stock - SV - Sports Utility Vehicle - 27%
- Rolling Stock - VN - Van - 27%

**Modal Characteristics**

**Operation Characteristics**

**Vehicles Operated at Maximum Service**

Mode	Directly Operated	Purchased Transportation	Operating Expenses	Fare Revenues	Uses of Capital Funds	Annual Unlinked Trips	Annual Vehicle Revenue Miles	Annual Vehicle Revenue Hours	Average Fleet Age in Years <sup>a</sup>
Demand Response	7	-	\$744,259	\$85,214	\$0	15,537	206,896	11,619	3.0
<b>Total</b>	<b>7</b>	<b>-</b>	<b>\$744,259</b>	<b>\$85,214</b>	<b>\$0</b>	<b>15,537</b>	<b>206,896</b>	<b>11,619</b>	

**Performance Measures**

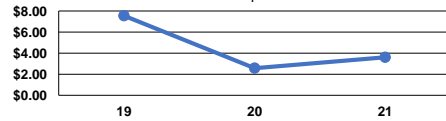
**Service Efficiency**

Mode	Operating Expenses per Vehicle Revenue Mile	Operating Expenses per Vehicle Revenue Hour
Demand Response	\$3.60	\$64.06
<b>Total</b>	<b>\$3.60</b>	<b>\$64.06</b>

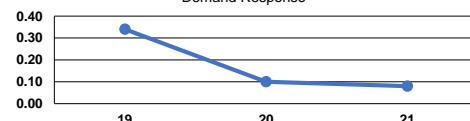
**Service Effectiveness**

Mode	Operating Expenses per Unlinked Passenger Trip	Unlinked Trips per Vehicle Revenue Mile	Unlinked Trips per Vehicle Revenue Hour
Demand Response	\$47.90	0.1	1.3
<b>Total</b>	<b>\$47.90</b>	<b>0.1</b>	<b>1.3</b>

Operating Expense per Vehicle Revenue Mile: Demand Response



Unlinked Passenger Trips per Vehicle Revenue Mile: Demand Response



**Notes:**

<sup>a</sup>Demand Response - Taxi (DR/TX) and non-dedicated fleets do not report fleet age data.