2023 Annual Agency Profile - Heart of Iowa Regional Transit Agency (NTD ID 70066)

Mailing Address: 2824 104TH STREET Website: http://www.ridehirta.com

URBANDALE, IA

Geographi	ic Coverage	е		Service Co	onsumed			
Primary Urbanized Area	An	nes, IA	Anı	nual Passenger Mile	es Traveled (PMT)	603,212		Operating Expenses per Vehicle
Square Miles		22		Annual Uni	linked Trips (UPT)	92,295		Revenue Mile
Population	6	6,342		Avera	age Weekday UPT	337		■ Demand Response
Other Areas Served:				Avera	age Saturday UPT	40		\$12.00
	Iowa Non-	UZA		Ave	rage Sunday UPT	31		\$10.00
Service Area Population	31	4,038						\$6.00
Service Area Sq. Miles	4	1,771						\$4.00
Λe	sets			Service S	unnlied			\$0.00
Revenue Vehicles	3613	53	Service Supplied Annual Vehicle/Passenger Car Revenue Miles (VRM)			443,835		2020 2021 2022 2023
		53		•	` '	•		Operating Expenses per Passenger Mile
Service Vehicles				Passenger Car Revo	• •	40,816		Wille
Facilities				perated in Maximui	` ,	24		■ Demand Response
Lane Miles			Vehicles Av	ailable for Maximui	m Service (VAMS)	52		\$12.00
Track Miles								\$10.00 \$8.00
			Modal Charac	cteristics				\$6.00 \$4.00
	D'accette	D	A	A	Annual	Annual	Fixed	\$2.00 \$0.00
	Directly Operated	Purchased Transportation	Annual Passenger	Annual Unlinked	Vehicle	Vehicle	Guideway Directional	2020 2021 2022 2023
	VOMS	VOMS		Passenger Trips	Revenue Miles	Revenue Hours	Route	Unlinked Passenger Trip per Vehicle
Mode					Mille2	nours	Miles	Revenue Mile
Demand Response	24	0	603,212	92,295	443,835	40,816	0.00	■ Demand Response
Total	24	0	603,212	92,295	443,835	40,816	0.00	·
Metrics	Service	Efficiency	Service Effectiveness					0.3
Mode	OE per VRM	OE per VRH	UPT per VRM	UPT per VRH	OE per PMT	OE per UPT	_	0.2 0.15
Demand Response	\$8.23	\$89.55	0.2	2.3	\$6.06	\$39.60		0.1
Total	\$8.23	\$89.55	0.2	2.3	\$6.06	\$39.60		0 ————————————————————————————————————
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2023 Funding Breakdown

8.7% 18.2% 26.9%	
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Other	
\$0 \$0	
\$0	
Avg. Fleet Age (yrs)	
9.0	p. 2 of
	\$0 \$0 Avg. Fleet Age (yrs)